

PANORAMICS
A VISION

True North Spatial 2027

by Panoramics - A Vision INC.

MaRS Discovery District

Toronto, Canada

27-29th April 2027



Invitation to True North Spatial 2027

Panoramics - A Vision Inc. is proud to present the second rendition of **True North Spatial**, taking place **April 27-29th, 2027**, at the MaRS Discovery District in Toronto, Canada.

The summit brings together scientists, clinicians, trainees, industry leaders, technology innovators, and partners to advance the field of biological topography.

More than a summit, True North Spatial is where science, technology, leadership, and community converge.

It is where we each find *our True North*.

True North Spatial 2027. We level up!

For more information on True North Spatial, visit the official True North Spatial website at www.truenorthspatial.ca

Email queries to queries@panoramics-a-vision.com



Its not the package. Its the identity - the choice that defines your experience.

Dear Partner,

For Panoramics - A Vision, the sponsor experience begins before the actual summit.

The sponsor experience is a **reflection of your identity** - who you are - **your investment in technology, scientific advancement, and your expertise**. It is a representation of the gaps that you are trying to close to drive science, technology and commercialization.

True North Spatial is not merely a marketplace; it is a meeting of minds. As Canada elevates its life sciences ecosystem, Panoramics - A Vision is proud and humbled to contribute to this broader national endeavour. Our vision is rooted in the conviction that **Canada is well positioned to be the spatial nexus for global scientific engagement - a safe, reliable, and forward-looking destination** where leaders such as yourself do not simply attend, but take their place in the **discourse with other global leaders and the scientific community**.

Because Panoramics - A Vision brings an agenda of its own, where we re-imagine the conversations of science, and to build, here in Canada, the stage on which this field's global dialogues take place.

We invite you to shape that conversation with us, as one of us.
For we are committed to honouring the sponsor experience, as well as ours, and the community's.

After months of careful design thinking, and incorporating previous sponsor feedback from True North Spatial 2026, we are proud to share with you our **True North Spatial 2027 Sponsorship prospectus**.

We look forward to welcoming you to True North Spatial 2027.

With warm regards,
Shamini Ayyadhury, PhD
Founder & CEO | Panoramics - A Vision Inc.

**For full sponsorship, please contact
Shamini Ayyadhury at shamini.ayyadhury@panoramics-a-vision.com**



What you will find below.

For True North Spatial 2027, each sponsorship tier has been designed to carry a narrative, reflecting the role each sponsor plays in shaping the spatial and single cell ecosystem and experience.

This year, sponsors may participate through **three sponsorship tracks**, each offering distinct opportunities for **visibility, engagement**, and **thought leadership**.

Included in this prospectus

Corporate Dinner Sponsorship

The Vertex

Spatial Technology Sponsorship (Multiple Tiers)

Panorama, Spatial, Connectome, Cellular, Organelle

**all tiers, except for Organelle, come with an exhibit table*

Application instructions, payment terms, and full Terms & Conditions, are provided at the end.

Also available on request

Blue Chip Sponsorship (Multiple Tiers)

The Gambit, The Converger, The Pillar

**For full sponsorship, please contact
Shamini Ayyadhury at shamini.ayyadhury@panoramics-a-vision.com**

The Vertex

\$25,000 CAD

Taking our inspiration from spatial computing, the vertex is the 3D point where multiple lines, planes or dimensions meet, essential in the formation of complex 3D architecture in space. The Vertex Sponsor therefore personifies that distinctive feature, bolstering the formation of multiple such geometric points, allowing the formation of connections between science, academia and business.

Scientific Communication

Morning address

Speaking opportunity of up to five minutes on Day 1 morning session (full audience). Sponsor co-branded video screened immediately beforehand.

Corporate dinner talk

Speaking opportunity of up to ten minutes at the True North Spatial 2027 corporate dinner.

Pre-summit scientific pitch:

Opportunity to deliver a pre-recorded virtual pitch and permanently hosted on the Panoramics YouTube channel. Preferred talks formats: Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Exhibitor, Lead Capture & Digital Presentation

Exhibition table

(Optional) An 8ft x 30in exhibition table in a priority location.

Note: Premium site locations are reserved for Panorama sponsors.

Lead capture (Cvent)

Two complimentary lead retrieval licenses.

Digital posters

Submit up to five scientific abstracts. Accepted presenters will feature in our True North Spatial2027 Digital Gallery (posters and slide decks, before and during the summit). Custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation selection. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Tier-specific

Dinner lanyard branding: Your logo displayed alongside the Panoramics logo on the official dinner lanyards.

Visibility

True North Spatial2027 Co-branded video:

Custom 60-sec co-branded video, featured on LinkedIn (2x before, 2x after summit) and on our holding slides throughout the summit.

LinkedIn campaign & cadence

Sponsor organization spotlighted through 3 pre-summit dedicated posts featuring brand visuals and individual mentions, 1 personalised post-summit thank-you, and 1 exclusive post-summit reflection.

*All sponsors will be tagged across every True North Spatial2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an exclusive one-on-one live vox-pop interview, filmed on-site on Day 1, your own dedicated spotlight to share your brand's perspective with the True North Spatial2027 audience.

Logo display on digital/physical marketing materials

100% scale

Logo on websites

True North Spatial website: 100% scale (Permanent),

Panoramics website: 100% scale (removed post-summit)

Holding slides logo display

Your logo featured on a dedicated holding slide, accompanied by your co-branded video, displayed throughout the summit.

MC verbal recognition

Individual MC name mention with your logo on a dedicated slide, on Day 1 and at the dinner.

Delegate bag inserts

5 passes

Photo backdrop logo display

Your logo featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

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The Vertex \$25,000 CAD

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Attendee benefits

True North Spatial 2027 Conference Passes

6 complimentary True North Spatial 2027 conference passes are included with this sponsorship tier.

True North Spatial 2027 Additional Exhibit Support Passes

Additional exhibit support passes may be purchased at \$350/pass, subject to approval and availability.

True North Spatial 2027 Guest Passes

4 guest passes are included. Guest passes are reserved for invited scientists, VIP guests, and strategic invitees, and are separate from standard delegate passes.

*All guest pass recipients are subject to pre-approval by the True North Spatial 2027 Organizing Committee.

VIP Dinner Invitations

8 VIP dinner invitations are included. The VIP dinner is an invite-only event. Unless otherwise approved, VIP dinner invitations may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. VIP dinner invitations are non-transferable and subject to approval by the True North Spatial 2027 Organizing Committee.

The Vertex Sponsorship tier is the only tier approved to include up to 2 VIP dinner guests who are not registered True North Spatial 2027 conference attendees.

Special Discount Rate - The Vertex & Panorama Sponsors

Exclusive to The Vertex and Panorama tiers: enjoy a 25% discount off any Panoramics-CBH organised workshop.
Details in Workshop-prospectus - available upon request.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions.

Please review the complete Terms & Conditions in the Appendix.



Panorama \$25,000 CAD

The word Panorama means representing a broad view, from an elevated ground, and also used to describe knowledge and research that is all inclusive and covers a wide spectrum. The Panorama sponsor is therefore 'The Visionary', with a vista built from the wisdom of the past, knowledge of the present and imagination of the future, the game-changer who understands how, from the smallest organelle to the cell, the individual fits in with the collective.

Scientific Communication

Scientific Talk Live

Scientific speaking opportunity of up to thirty minutes within the main program, addressing the full True North Spatial 2027 audience. Sponsor co-branded video will be screened immediately beforehand.

Pre-summit scientific pitch

Opportunity to deliver a pre-recorded virtual pitch. The pitch will also be permanently hosted on our Panoramics YouTube channel, under the True North Spatial 2027 playlist, for lasting visibility. Preferred formats are Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Exhibitor, Lead Capture & Digital Presentation

Exhibition table

An 8ft x 30in exhibition table in a premium location.

Lead capture

Two complimentary lead retrieval licenses.

Digital posters

Submit up to five scientific abstracts. Accepted presenters feature in our exclusive True North Spatial 2027 Digital Gallery (posters and slide decks, before and during the summit), each with a custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Tier-specific

Floral box

Exclusive to our two Panorama sponsors. Your logo, illuminated alongside the True North Spatial 2027 logo, will be showcased on our floral box display - positioned at the registration table on Day 1, then relocated to the main auditorium for the remainder of the summit.

Visibility

True North Spatial 2027 Co-branded video

A custom 60-second co-branded video, featured on LinkedIn (2x before, 2x after the summit) and on our holding slides throughout the congress.

LinkedIn campaign & cadence

Tier-specific: Your partnership will be spotlighted through 3 dedicated pre-summit posts featuring brand visuals and individual mentions, 1 personalized post-summit thank-you, and 1 exclusive post-summit reflection.

*All sponsors will be tagged across every True North Spatial 2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an exclusive one-on-one live vox-pop interview, filmed on-site on Day 1, your own dedicated spotlight to share your brand's perspective with the True North Spatial 2027 audience.

Logo display on digital/physical marketing materials

100% scale

Logo on websites

True North Spatial website: 100% scale (Permanent), Panoramics website: 100% scale (removed post-summit)

Holding slides logo display

Your logo featured on a dedicated holding slide, accompanied by your co-branded video, displayed throughout the summit.

MC verbal recognition

Individual MC name mention with your logo on a dedicated slide, on Day 1.

Delegate bag inserts

5

Photo backdrop logo display

Your logo featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

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Panorama

\$25,000 CAD

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Attendee benefits

True North Spatial 2027 Conference Passes

6

True North Spatial 2027 Additional exhibit support passes
\$350/pass

True North Spatial 2027 Guest passes

4

Note: Guest passes are reserved for invited scientists and VIP guests, and are separate from standard delegate passes. All recipients are subject to pre-approval by the True North Spatial 2027 organizing committee.

VIP dinner invites

2

Note: The VIP dinner is an invite-only event. Passes may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. Passes are non-transferable and subject to approval by the True North Spatial 2027 organizing committee.

Special Discount Rate - The Vertex & Panorama Sponsors

Exclusive to The Vertex and Panorama tiers: enjoy a 25% discount off any Panoramics-CBH organised workshop. Details in Workshop-prospectus - available upon request.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions. Please review the complete Terms & Conditions in the Appendix.



Spatial

\$15,000 CAD

Here, we simply take the literal meaning of the latin word 'spatium', from which the word Spatial originates from, which simply means space. For all life as we know it is a result of how every element is organized in space. Therefore, the Spatial Sponsor is the molecular cartographer, the one who recognizes that the organizational patterns that emerge across space and time is ultimately the blue-print that drives living ecosystems.

Scientific Communication

Scientific Talk Live

Scientific speaking opportunity of up to fifteen minutes within the main program, addressing the full True North Spatial 2027 audience.

Pre-summit scientific pitch

Opportunity to deliver a pre-recorded virtual pitch. The pitch will also be permanently hosted on our Panoramics YouTube channel, under the True North Spatial 2027 playlist, for lasting visibility.

Preferred formats are Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Exhibitor, Lead Capture & Digital Presentation

Exhibition table

An 8ft x 30in exhibition table in a priority location.

Lead capture

Two complimentary lead retrieval licenses.

Digital posters

Submit up to three scientific abstracts. Accepted presenters feature in our exclusive True North Spatial 2027 Digital Gallery (posters and slide decks, before and during the summit), each with a custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Visibility

LinkedIn campaign & cadence

Tier-specific: Your partnership visibility includes 2 dedicated pre-summit posts featuring individual brand mentions and visuals, and 1 individual post-summit thank-you post.

*All sponsors will be tagged across every True North Spatial 2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an exclusive one-on-one live vox-pop interview, filmed on-site on Day 1, your own dedicated spotlight to share your brand's perspective with the True North Spatial 2027 audience.

Logo display on digital/physical marketing materials

85% scale

Logo on websites

True North Spatial website: 85% scale (Permanent)

Panoramics website: 85% scale (removed post-summit)

Holding slides logo display

Your logo featured on a dedicated holding slide, displayed throughout the summit.

MC verbal recognition

Individual MC name mention with your logo on a dedicated slide, on Day 2.

Delegate bag inserts

3

Photo backdrop logo display

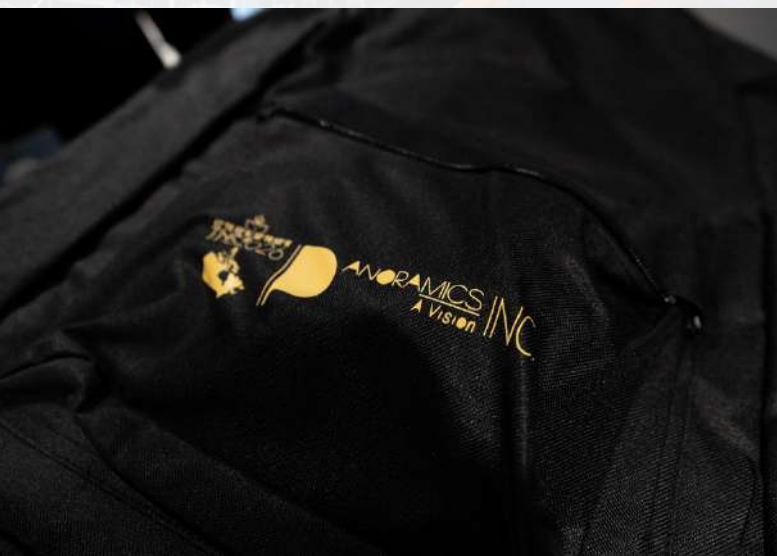
Your logo featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

Tier-specific

Holding slide & LED screen gallery

Exclusive to our four Spatial sponsors. Your name featured in the co-attribution footer across our theatre holding slides and LED screens, keeping your brand in view throughout the summit.

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Spatial

\$15,000 CAD

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Attendee benefits

True North Spatial 2027 Conference Passes

4

True North Spatial 2027 Additional exhibit support passes
\$350/pass

True North Spatial 2027 Guest passes

2

Note: Guest passes are reserved for invited scientists and VIP guests, and are separate from standard delegate passes. All recipients are subject to pre-approval by the True North Spatial 2027 organizing committee.

VIP dinner invites

2

Note: The VIP dinner is an invite-only event. Passes may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. Passes are non-transferable and subject to approval by the True North Spatial 2027 organizing committee.

Special Discount Rate - Spatial & The Gambit

Exclusive to Spatial & The Gambit tiers: enjoy a 15% discount off any Panoramics-CBH organised workshop.

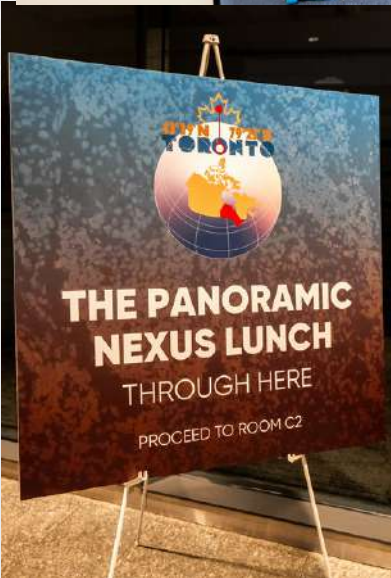
Details in Workshop-prospectus - available upon request.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions.

Please review the complete Terms & Conditions in the Appendix.





Connectome \$10,000 CAD

The inspiration for Connectome comes from how collections of neurons form networks of connection - the “wiring diagram” of life. We thus, draw from the connectome in its abstract form, how from these connections, direction, communication, and motion emerge. The Connectome Sponsor is the partner who identifies the anchors and builds the optimal bridges for communication, information flow, and engagement, allowing science to extend beyond its known boundaries, and into the possible.

Scientific Communication

Pre-summit scientific pitch

Opportunity to deliver a pre-recorded virtual pitch. The pitch will also be permanently hosted on our Panoramics YouTube channel, under the True North Spatial 2027 playlist, for lasting visibility.

Preferred formats are Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Exhibitor, Lead Capture & Digital Presentation

Exhibition table

A 6ft x 30in exhibition table in a priority location.

Lead capture

One complimentary lead retrieval license.

Digital posters

Submit up to two scientific abstracts. Accepted presenters feature in our exclusive True North Spatial 2027 Digital Gallery (posters and slide decks, before and during the summit), each with a custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Attendee benefits

True North Spatial 2027 Conference Passes

4

True North Spatial 2027 Additional exhibit support passes
\$350/pass

True North Spatial 2027 Guest passes

2

Note: Guest passes are reserved for invited scientists and VIP guests, and are separate from standard delegate passes. All recipients are subject to pre-approval by the True North Spatial 2027 organizing committee.

VIP dinner invites

2

Note: The VIP dinner is an invite-only event. Passes may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. Passes are non-transferable and subject to approval by the True North Spatial 2027 organizing committee.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions.

Please review the complete Terms & Conditions in the Appendix.

Visibility

LinkedIn campaign & cadence

Tier-specific: Your brand will receive 2 dedicated pre-summit posts featuring individual brand mentions and visuals, and 1 tier-grouped post-summit thank-you post.

*All sponsors will be tagged across every True North Spatial 2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an on-site live vox-pop interview, capturing your brand's perspective as part of the True North Spatial 2027 sponsor spotlight series.

Logo display on digital/physical marketing materials

50% scale

Logo on websites

True North Spatial website: 50% scale (Permanent),
Panoramics website: 50% scale (removed post-summit)

Holding slides logo display

Your logo featured on your tier's holding slide, displayed throughout the summit.

MC verbal recognition

A grouped sponsor acknowledgement by our MC, with your logo featured on the sponsor slide, on Day 2.

Delegate bag inserts

1

Photo backdrop logo display

Your logo featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

Tier-specific

Digital poster gallery co-attribution

Exclusive to our four Connectome sponsors. Your name featured in the co-attribution footer on our LED screens and across the Digital Abstract Gallery on the True North Spatial website, keeping your brand visible wherever our scientific content is showcased.

Special Discount Rate - Connectome & The Converger

Exclusive to Connectome & The Converger tiers: enjoy a 10% discount off any Panoramics—CBH organised workshop. Details in Workshop-prospectus - available upon request.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.



Cellular \$4,000 CAD

The Cell, the fundamental individual living unit, vital in forming the collective, encompassing all necessary informational content for more elaborate systems to form. Therefore, our Cellular Sponsor is the partner who provides trust, reliability and stability from which networks and connections across time and space can now materialize.

Scientific Communication

Pre-summit scientific pitch

Opportunity to deliver a pre-recorded virtual pitch. The pitch will also be permanently hosted on our Panoramics YouTube channel, under the True North Spatial 2027 playlist, for lasting visibility.

Preferred formats are Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Exhibitor, Lead Capture & Digital Presentation

Exhibition table

A 6ft x 30in exhibition table in a priority location.

Lead capture

One complimentary lead retrieval license.

Digital posters

Submit one scientific abstract. Accepted presenters feature in our exclusive True North Spatial 2027 Digital Gallery (posters and slide decks, before and during the summit), each with a custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Attendee benefits

True North Spatial 2027 Conference Passes

2

True North Spatial 2027 Additional exhibit support passes
\$350/pass

True North Spatial 2027 Guest passes

2

Note: Guest passes are reserved for invited scientists and VIP guests, and are separate from standard delegate passes. All recipients are subject to pre-approval by the True North Spatial 2027 organizing committee.

VIP dinner invites

1

Note: The VIP dinner is an invite-only event. Passes may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. Passes are non-transferable and subject to approval by the True North Spatial 2027 organizing committee.

Visibility

LinkedIn campaign & cadence

Tier-specific: Your brand will receive LinkedIn visibility with 2 dedicated pre-summit posts featuring tier-grouped brand mentions and visuals, plus 1 tier-grouped post-summit thank-you post.

*All sponsors will be tagged across every True North Spatial 2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an on-site live vox-pop interview, capturing your brand's perspective as part of the True North Spatial 2027 sponsor spotlight series.

Logo display on digital/physical marketing materials

25% scale

Logo on websites

True North Spatial website: 25% scale (Permanent),
Panoramics website: 25% scale (removed post-summit)

Holding slides logo display

Your logo featured on your tier's holding slide, displayed throughout the summit.

MC verbal recognition

A grouped sponsor acknowledgement by our MC, with your logo featured on the sponsor slide, on Day 3.

Photo backdrop logo display

Your corporate name featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions.

Please review the complete Terms & Conditions in the Appendix.

Organelle \$2,000 CAD

Organelles are the parts that make up all cells, the busy engines and factories that ensure that all biomolecules are protected, engineered and transported for maximal efficiency. One can say here, that the parts are definitely greater than the whole. Here we acknowledge and honor our Organelle Sponsor, for sometimes, the greatest impact is truly made possible by the smallest of actions.

Scientific Communication

Pre-summit scientific pitch

Opportunity to deliver a pre-recorded virtual pitch. The pitch will also be permanently hosted on our Panoramics YouTube channel, under the True North Spatial 2027 playlist, for lasting visibility.

Preferred formats are Pecha Kucha or a modified Kawasaki-style talk.

Note: Sponsors are required to submit an abstract or brief talk description to the True North Spatial 2027 Program Subcommittee for review and final approval.

Digital Presentation

Digital posters

Submit one scientific abstract. Accepted presenters feature in our exclusive True North Spatial 2027 Digital Gallery (posters and slide decks, before and during the summit), each with a custom QR code on the author's badge.

Note: Sponsor abstract submissions are not eligible for oral presentation. All abstracts are subject to review and final approval by the True North Spatial 2027 Program Subcommittee.

Attendee benefits

True North Spatial 2027 Conference Passes

1

True North Spatial 2027 Guest passes

2

Note: Guest passes are reserved for invited scientists and VIP guests, and are separate from standard delegate passes. All recipients are subject to pre-approval by the True North Spatial 2027 organizing committee.

VIP dinner invites

1

Note: The VIP dinner is an invite-only event. Passes may only be assigned to registered True North Spatial 2027 conference attendees and must be pre-assigned in advance. Passes are non-transferable and subject to approval by the True North Spatial 2027 organizing committee.

Visibility

LinkedIn campaign & cadence

Tier-specific: Your brand will receive LinkedIn visibility with 2 dedicated pre-summit posts featuring tier-grouped brand mentions and visuals, plus 1 tier-grouped post-summit thank-you post.

*All sponsors will be tagged across every True North Spatial 2027 corporate LinkedIn post before and after the summit and during the three-day summit, tagged twice daily for maximum live visibility.

Live Vox Pop during summit

You will be featured in an on-site live vox-pop interview, capturing your brand's perspective as part of the True North Spatial 2027 sponsor spotlight series.

Logo display on digital/physical marketing materials

Name listing only

Logo on websites

True North Spatial website: Name listing only (Permanent), Panoramics website: Name listing only (removed post-summit)

Holding slides logo display

Your logo featured on your tier's holding slide, displayed throughout the summit.

MC verbal recognition

A grouped sponsor acknowledgement by our MC, with your logo featured on the sponsor slide, on Day 3.

Photo backdrop logo display

Your corporate name featured on our step-and-repeat sponsor backdrop, sized by tier, the branded wall used for attendee photography and social sharing throughout the summit.

True North Spatial Badge Branding - Open to All Sponsors

\$2,500 per sponsor, limited to three. Your logo featured on the official True North Spatial 2027 summit badge worn by every attendee, with a custom QR code on the reverse linking to content of your choice, subject to True North Spatial approval.

All sponsorship benefits are subject to availability, payment status, program deadlines, venue requirements, Organizer approval, and the full Sponsorship, Advertising and Exhibition Terms & Conditions.

Please review the complete Terms & Conditions in the Appendix.





Appendix

This Appendix includes the Sponsorship Application Form and the full Sponsorship, Advertising and Exhibition Terms & Conditions for True North Spatial 2027. Both sections must be completed, reviewed, and signed before sponsorship, exhibition, advertising, or partnership participation can be confirmed.



Sponsorship Application

Please email completed form to

Shamini Ayyadhury, PhD

Email : shamini.ayyadhury@panoramics-a-vision.com

Phone : +1 514 965 2782

Applicant Details

Company _____

Postal Address : Street _____

State/Province _____ Postcode/Zip _____ Country _____

Contact Person _____ Title/Role _____

Email _____ Telephone _____

Sponsor tier _____

Tier cost _____

Acceptance of Terms :

In signing below, I confirm that I have read, understood, and agree to the full Sponsorship, Advertising and Exhibition Terms & Conditions for True North Spatial 2027. I confirm that I am authorized to sign on behalf of the applicant.

Name _____

Signature _____

Date _____

An invoice will be sent upon processing of the application. A 33% non-refundable deposit must be made within 30 days of receipt of invoice.

Remaining payments are due according to the payment schedule outlined in the Terms & Conditions.

Sponsorship, Advertising, Exhibition & Partnership - Terms & Conditions True North Spatial 2027 Presented by Panoramics - A Vision Inc.

Definitions

In these Terms & Conditions:

- "Organizer," "we," "us," "our" means Panoramics - A Vision Inc., which pioneers and owns True North Spatial 2027 through The Panoramic Chapters.
- "Event" or "True North Spatial 2027" ("TNS2027") means the True North Spatial 2027 conference, including all associated sessions, exhibition, and activities.
- "Venue" means the location(s) at which the Event is held.
- "Sponsor" means any organization applying for or participating in sponsorship, advertising, exhibition, speaking, or partnership opportunities. "Sponsor" includes "Exhibitor" except where the context requires otherwise.

These Terms & Conditions apply to all sponsorship, advertising, exhibition, speaking, and partnership opportunities associated with True North Spatial 2027, presented by Panoramics - A Vision Inc.

By submitting a sponsorship, advertising, exhibition, or partnership application, the participating organization agrees to the following Terms & Conditions.

Terms & Conditions

1. Opportunities are confirmed only once the Organizer has accepted the application or agreement **and** received the required deposit or payment.
2. A **33% non-refundable deposit** is required on acceptance and/or invoice to secure participation and associated benefits (including exhibit table, speaking slot, branding, advertising, and recognition).
3. Unless agreed otherwise in writing: **33% deposit** due on acceptance and within 30 days of invoice; **33%** by **November 30, 2026**; **balance** no later than **60 days before** the Event.
4. Late payment may affect participation, including table allocation, program inclusion, speaking slots, advertising, and recognition, which the Organizer may pause, withhold, or remove.
5. Fees are in Canadian dollars unless stated otherwise. **13% HST** applies per Ontario requirements. (*Panoramics - A Vision Inc. HST/GST no.: 784614430RT0001.*)
6. The Organizer may decline any application, including where it does not align with the objectives of True North Spatial.
7. The Organizer will make reasonable efforts to provide the benefits set out in the prospectus or agreement, and will discuss a suitable alternative if a benefit becomes unavailable.
8. All benefits depend on payment status, availability, production and program deadlines, venue restrictions, and Organizer approval. Recognition depends on confirmation date, receipt of materials, and production deadlines.
9. Cancellations must be in writing. The 33% deposit is non-refundable once participation is accepted.
10. Amounts paid beyond the deposit may be refunded only if the Organizer resells or replaces the opportunity at comparable value.
11. Where resold or replaced, refunds on amounts beyond the deposit are: **120+ days** up to **75%**; **90–119 days** up to **50%**; **60–89 days** up to **25%**; **under 60 days** none. Refunds are discretionary and not guaranteed.
12. No refund for benefits already delivered (e.g., logo placement, website/program recognition, advertising, speaking promotion, social media or email promotion).

Terms & Conditions - continued

13. All Sponsor/Exhibitor materials are subject to Organizer approval. The Organizer may request edits or reject materials it considers inappropriate, misleading, or inconsistent with the Event's standards or values.
14. The Organizer will try to accommodate table preferences but does not guarantee locations unless stated in writing. It may adjust the floor plan, table assignments, layout, schedule, exhibition hours, timing, venue, program, or deliverables for operational, safety, venue, programming, accessibility, or force majeure reasons.
15. Sponsors and Exhibitors must follow all Organizer, Venue, and supplier/authority instructions, and may not use space outside their allocated area without approval.
16. Sponsors and Exhibitors are responsible for any damage, loss, or claim arising from their conduct, materials, equipment, representatives, contractors, or guests. The Organizer carries event insurance as required but is not responsible for Sponsor/Exhibitor property, equipment, samples, staff, or guests.
17. Sponsors and Exhibitors must ensure that any samples, demonstrations, products, or claims comply with applicable laws, institutional policies, professional standards, and Venue/Organizer requirements. Food, beverages, biological/hazardous materials, regulated products, or medical samples may not be distributed without prior written approval.
18. Where a tier includes a speaking, presentation, workshop, or panel opportunity, the content must be scientific, educational, technical, or professional and aligned with the objectives of True North Spatial and The Panoramic Chapters. Speaking opportunities are subject to Organizer approval, program fit, scheduling, and review by the TNS2027 Program Subcommittee.
19. **Attendee data.** The Organizer will not share the full attendee list unless stated in writing and permitted by privacy law. Sponsors/Exhibitors using lead capture or similar tools must comply with applicable privacy laws (including PIPEDA), consent requirements, and professional standards.
20. Complimentary registrations, guest/speaker/exhibitor passes, discounts, and VIP invitations are provided only as set out in the relevant package and may not be transferred, sold, or used outside the agreed participation without approval.
21. Sponsors and Exhibitors may not transfer, assign, sublet, share, or resell their opportunity, space, speaking slot, or benefits without prior written approval.
22. **Force majeure.** The Organizer is not liable for failure to perform due to events beyond its reasonable control (e.g., natural disasters, public health emergencies, government restrictions, labour disruptions, venue closure, severe weather, epidemic/pandemic, supplier failure). It may postpone, relocate, reschedule, modify, convert to virtual/hybrid, or cancel the Event, and will make reasonable efforts to provide substituted or deferred value.
23. **Limitation of liability.** The Organizer is not liable for indirect or business losses, or for travel, accommodation, staffing, or marketing costs arising from Event changes or cancellation. To the maximum extent permitted by law, its total liability will not exceed the fees paid for the affected opportunity.
24. **Conduct.** Sponsors and Exhibitors must act professionally, inclusively, and respectfully. The Organizer may remove or restrict participation for conduct that is unsafe, discriminatory, harassing, disruptive, unlawful, or inconsistent with the Event's standards.
25. **Logos and IP.** The Sponsor grants the Organizer a limited, non-exclusive, non-transferable licence to use the Sponsor's name and logo to deliver, promote, and market the Event and acknowledge participation. The Sponsor has no right to use the Panoramics - A Vision, True North Spatial, or The Panoramic Chapters marks without prior written approval. Rights end on completion of the Event unless agreed otherwise in writing.
26. **Governing law.** These Terms are governed by the laws of Ontario and the federal laws of Canada applicable therein, with exclusive jurisdiction in the courts of Ontario.
27. **Authority to sign.** The signatory confirms they are authorized to sign for the organization and agree to these Terms.
28. **Ownership.** True North Spatial 2027 is pioneered and owned by Panoramics - A Vision Inc. All agreements are entered into with Panoramics - A Vision Inc. unless stated otherwise in writing.

Terms & Conditions - continued

Acceptance

In signing below, I confirm that I am authorized to sign on behalf of the participating organization and agree to the above Sponsorship, Advertising and Exhibition Terms & Conditions for True North Spatial 2027.

Organization Name: _____

Authorized Representative Name: _____

Title: _____

Signature: _____.

Date: _____



**True North Spatial is a summit series
pioneered, owned, and organized
by Panoramics - A Vision Inc.**

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